

Through Tungt.no you have the opportunity to meet your target group in the correct and relevant context.

tungt.no

Anleggs
MAGASINET

TRANSPORT
MAGASINET

Logistikk
& ledelse

TARGET GROUP:

People and decision makers working within: transportation, logistics and construction in both public and private sector.

TRAFFIC FIGURES:

Tungt.no is available on desktop, tablet, mobile and Facebook. About one million page views and 140,000 users on average per month.

FORMATS AND PRICES Q1 2018

| Banner | Desktop | Mobile | Price |
|----------------|------------------------------------|-----------|------------|
| Top banner | 980 x 150 | 468 x 300 | NOK 11,000 |
| | 980 x 300 | 468 x 300 | NOK 16,000 |
| Board 1,2 | 580 x 400 | 468 x 300 | NOK 9,000 |
| Megaboard | 980 x 300 | | NOK 11,000 |
| Sky 1,2 | 180 x 500 | 468 x 150 | NOK 8,000 |
| Sky 3 (Sticky) | 180 x 500 | 468 x 150 | NOK 9,000 |
| Box 1,2,3 | 300 x 250 | 180 x 150 | NOK 5,000 |
| Horse Shoe * | 1010 x 150 + 180 x 700 + 180 x 700 | | NOK 24,000 |

* Horseshoes are assembled by expanded top banner + left and right skyscrapers

** Own formats for mobile view.

Rules:

Contextual campaigns for periods of 6 / 12 months have priority of shorter campaign periods when ordering earlier than 14 days before campaign start.

NEW! CONTENT MARKETING

Content Marketing is an ad product where you as an advertiser get the opportunity to publish editorial material both in print and digitally. The article must be delivered "finished" or we can help you get in touch with people who can make the articles. We then customize this so that it can be published in one of our magazines

and on tungt.no. An article of this type will be highlighted with «Advertisement» according to editorial responsibility and Norwegian Press Association's Ethical Code of Practice for the Press.

Contact us for prices and more information.

JOB VACANCY

Job vacancy is a rolling exposure of job listings. Meet the active and passive job seeker! By advertising in context, you can also reach the 90 % who is not looking for a job.

Contact us for prices and more information.

NEWSLETTER

Tungt.no keep our readers up to date with a biweekly newsletter. Here you can communicate directly to your audience via a promotional banner in the newsletters. Distributed to approx. 9750 email addresses with an opening rate of 25-35 %.

Price: 1 week NOK 5,000.- /

4 weeks NOK 15,000.-

Frequency: 2 days a week Format: 600 x 300

DESKTOP

The desktop layout features a top banner, a main content area with a 'Pen varebilvekst' article, a 'Megaboard' section, and a 'Box' section. Below the main content is a 'Board' section. The layout is clean and professional, with clear navigation and high-quality images.

MOBILE

The mobile layout is optimized for smaller screens, featuring a top banner, a 'Megaboard' section, and a 'Box' section. Below the main content is a 'Board' section. The layout is clean and professional, with clear navigation and high-quality images.

CONDITIONS

All banner spots are shared with up to 4 advertisers.

- **Deadline for delivery:** 5 business days.
- **File formats:** JPEG, HTML, and GIF

Agency production: 5%

(Including all commissions and allowances)

CONTACT:

Erik Rusten
Sales Manager
☎ +47 909 84 516
erik.rusten@egmont.com

Nils Ruud
Key Account Manager
☎ +47 905 29 866
nils.ruud@egmont.com